

R5Productions

Web style Guide

Palette



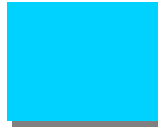
Vivid Red (Header): cc0000



Deep Brown (Header): 490000



Gray (Header): 999999



Brilliant Blue (Links): 00d2ff



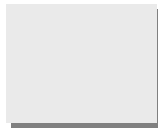
Black (Logo): 000000



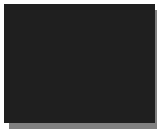
Deep Red (Background): 930000



White (Text Space): ffffff



Light Gray (Link Background): d0d0d0



Very Deep Gray (Shows Bar): 242424



Deep Gray (Navigation Background): 565656



Deep Blue (Box Outline): 04243c

Navigation

font-family: *Euromode (Italic)* in all uppercase letters for the graphics; *Arial* for the HTML
font-size: 2.8pt for the graphics; 12pt for the HTML

height: 25px
width: varies, but each word (not including the drop shadow) will have a 9px padding

Up state:

- Vertical gradient bg with #494949 (dark grey) at top and bottom and #686868 in the middle
- White font has a drop shadow set to:
 - blend mode = multiply
 - shadow color = #000000
 - angle = 120
 - distance = 0
 - spread = 0
 - size = 5

Hover state:

- blend mode changes to normal
- shadow color changes to #00d2ff

Active state:

- font color changes #00d2ff



NEWS



NEWS



NEWS

Content area Type

Shows



Midnight Juggernauts

These guys are getting a ton of hype because of Justice listing them as their "Favorite Band" as well as "Favorite Song/Track" of the year. Like The Rapture with John Carpenter on keys, their pummelling space-disco is the perfect bridge between Bloc Party's indie elegies and a

Shows:

#2c2c2c Color Dark Gray
Gradient Overlay,
Blend Normal, Opacity 100%,
Style Linear, Angle 90, Scale
100%

"Shows" Content:

Displayed in the Shows and
Updates Section Content
Verdana Regular font at 2.5pt
#490000 Color Dark Red
No Effect

Featured

Converge
5/5/2008

Featured and Advertisement:

Used to head the featured
artist and advertisement
sections
Microsoft Sans Serif Regular
at 2.97 pt
#000 Color Black
Drop Shadow Effect

"Featured" Buttons:

Microsoft Sans Serif Regular
at 2.97 pt
#000 Color Black
Vertical Gradient bg with
#a6a6a6 at top, #cecece at
bottom and #eaeaea in middle

"Advertisement" Content

Font may vary with design.

Sidebar Type

Updates

Radio Box

Sidebar HTML Headers

Headers have White Arial 3.5pt text and are used to title text within the sidebar. Background is graphic vertical gradient #c20000 at top and #950000 at the bottom. Both headers fall 8px below the bottom of the page banner (“featured” and “advertisement”).

20/4/2008

You no longer have to click on all of the song links below to discover some new bands, Instead, simply launch the player below and move your mouse down (or up) the playlist to listen to a specific artist and song (slowly it moves fast) If you do not click on a specific song - the songs will play in a random order

“Updates” HTML Body

Font-family: *Verdana*
(*Strong*).

font-size: 2.5pt

1. Enter Sandman
Eisley ▶ ■

2. Unforgiven II
Municipal Waste ▶ ■

3. Black
Tokyo Police Club ▶ ■

FLASH Radio

width: 225px;

font-family: Verdana (strong)

Font-size: 2.5pt

Photo Treatment



“Advertisement” Photo:

Size: 305px by 241px
Colored Photo, Gray
#9b999a 1px border.



“Shows” Photo:

Size: 146px by 97 px
Colored Photo, Gray
#9b999a 1px border.



“Featured” Photo:

Size: 430px by 246px
Colored Photo



***“Radio” Play an, Stop
Buttons:***
color:#d4d4d4